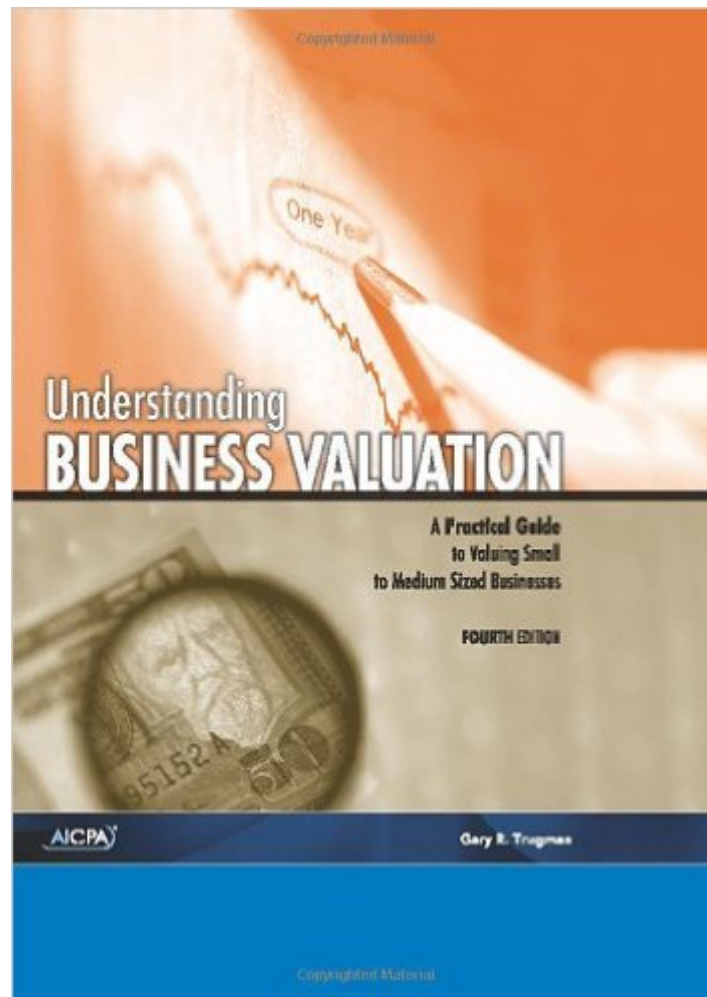


The book was found

# Understanding Business Valuation: A Practical Guide To Valuing Small To Medium Sized Businesses



## Synopsis

Written by Gary Trugman, *Understanding Business Valuation: A Practical Guide to Valuing Small-to Medium-Sized Businesses*, simplifies a technical and complex area of practice with real-world experience and examples. Trugman's informal, easy-to-read style covers all the bases in the various valuation approaches, methods, and techniques. Readers at all experience levels will find valuable information that will improve and fine-tune their everyday activities. Topics include valuation standards, theory, approaches, methods, discount and capitalization rates, S corporation issues, and much more. Author's Note boxes throughout the publication draw on the author's veteran, practical experience to identify critical points in the content. This edition has been greatly expanded to include new topics as well as enhanced discussions of existing topics.

## Book Information

Paperback: 1168 pages

Publisher: Wiley; 4 edition (October 24, 2016)

Language: English

ISBN-10: 1937350630

ISBN-13: 978-1937350635

Product Dimensions: 9.1 x 6.6 x 1.1 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,043,053 in Books (See Top 100 in Books) #125 in [Books > Business & Money > Finance > Corporate Finance > Valuation](#) #23072 in [Books > Textbooks > Business & Finance](#)

## Customer Reviews

Ten years ago, I read the Second Edition of Gary Trugman's *Understanding Business Valuation*, and it helped me learn industry best practices and earn my Certified Business Appraiser credential. Mr. Trugman writes in a plain English, humorous style, and he is deft at explaining complex matters in a way that everyone can understand. This is the mark of a true expert. Now, after ten years in the profession, I'm glad I got his Fourth Edition. It has been updated and expanded with lots of new information, including sections on statistics, forecasting, pass-through entities, and financial reporting assignments. This volume covers everything, with plenty of examples, and I plan to read it from page 1 to page 1116. (This may take a while!) The Fourth Edition is a great reference/refresher for experienced valuation practitioners. It would also be an excellent educational guide to those new

to the profession.

The one I received was good condition!

[Download to continue reading...](#)

Understanding Business Valuation: A Practical Guide to Valuing Small to Medium Sized Businesses  
Cyber Insurance 2015: Guide for Small and Medium Sized Businesses Taxes & Accounting for  
Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for  
Small Businesses Cook like a Caterer: Party Sized Recipes for Entertaining and Catering. Over 240  
party sized recipes suited for a variety of themes. Included is an ... for recipes that work well as a  
station. Business Valuation for Business Owners: Master a Valuation Report, Find the Perfect  
Business Appraiser and Save Your Company from the Looming Disasters That You Don't Yet Know  
About Taxes: For Small Businesses QuickStart Guide - Understanding Taxes For Your Sole  
Proprietorship, Startup, & LLC (Starting a Business QuickStart Guides Book 2) Bookkeeping for  
small businesses: MUST KNOW Free Bookkeeping Tips and Tricks (bookkeeping for small  
business, bookkeeping, bookkeeping free, bookkeeping for home) Valuing a Business, 5th Edition:  
The Analysis and Appraisal of Closely Held Companies (McGraw-Hill Library of Investment and  
Finance) Accounting for Small Businesses QuickStart Guide: Understanding Accounting for Your  
Sole Proprietorship, Startup, & LLC Taxes: For Small Businesses QuickStart Guide - Understanding  
Taxes For Your Sole Proprietorship, Startup, & LLC 422 Tax Deductions for Businesses and  
Self-Employed Individuals (475 Tax Deductions for Businesses & Self-Employed Individuals)  
Understanding Business Valuation: An Owner's Guide to the Business Appraisal Process Business  
Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money  
(business tools, business concepts, financial freedom, ... making money, business planning Book 1)  
Buying, Selling, and Valuing Financial Practices, + Website: The FP Transitions M&A Guide (Wiley  
Finance) Quickbooks: A Simple QuickBooks Guide to Best Optimize Bookkeeping for Your Small  
Business (2nd Edition) (Quickbooks, Bookkeeping, Quickbooks Online, Quickbooks ... Business  
Taxes, Small Business Accounting) Real Options Analysis (Third Edition): Tools and Techniques for  
Valuing Strategic Investments and Decisions with Integrated Risk Management and Advanced  
Quantitative Decision Analytics Facebook for Business Owners: Facebook Marketing for Fan Page  
Owners and Small Businesses, Social Media Marketing, Volume 2 Investment Banking: Valuation,  
Leveraged Buyouts, and Mergers and Acquisitions + Valuation Models Valuation Workbook:  
Step-by-Step Exercises and Tests to Help You Master Valuation Valuation Workbook: Step-by-Step  
Exercises and Tests to Help You Master Valuation + WS (Wiley Finance)

